

# TREYNOR CARDINALS

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## SPONSORSHIP OPPORTUNITIES & BENEFITS

| PLATINUM                                                                                                                                                                                                                                                                                                                      | GOLD                                                                                                                                                                                                                                                                                           | SILVER                                                                                                                                                                                                        | BRONZE                                                                                                                                                                                                       |
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| <p><b>Title Sponsor</b><br/>All Venue Sponsor<br/>Signage<br/><b>Bound Advertising Package**</b><br/>Hudl Livestream Advertising - Platinum<br/><b>Social Media Advertising</b><br/>2 Game time Ads at Varsity Athletic events<br/><b>Ad Space in Varsity Programs</b><br/>6 Treynor Activities Passes</p> <p>4 available</p> | <p><b>Sponsor Sign-3 Venues</b><br/>Bound Advertising Package**<br/><b>Hudl Livestream Advertising - Gold</b><br/>Social Media Advertising<br/><b>1 Game time Ad at Varsity athletic events.</b><br/>Ad Space in Varsity Program<br/><b>4 Treynor Activities Passes</b></p> <p>5 available</p> | <p><b>Sponsor Sign-1 Venue</b><br/>Bound Advertising Package**<br/><b>Hudl Livestream Advertising - Silver</b><br/>Ad Space in Varsity Program<br/><b>2 Treynor Activities Passes</b></p> <p>10 available</p> | <p><b>Bound Advertising Package**</b><br/>Hudl Livestream Advertising - Bronze<br/><b>Ad Space in Varsity Program</b><br/>1 Treynor Activity Pass</p> <p>** See Table Below for Details</p> <p>Unlimited</p> |
| <b>\$8,000/yr</b>                                                                                                                                                                                                                                                                                                             | <b>\$4,000/yr</b>                                                                                                                                                                                                                                                                              | <b>\$2,000/yr</b>                                                                                                                                                                                             | <b>\$1,000/yr</b>                                                                                                                                                                                            |

Cardinal Supporter: \$500 - \$250 - \$100 - Name Recognition in Select Varsity Programs

## BOUND ADVERTISING BREAKDOWN

| BOUND WEBSITE & BANNER AD | BOUND APP BANNER AD | BOUND SPLASH SCREEN AD | FAMILY ATHLETIC PASS SPONSOR | BOUND DIGITAL TICKET SPONSOR | SOCIAL MEDIA GAME DAY PREVIEW SPONSOR | SOCIAL MEDIA POST GAME SCORE SPONSOR | BOUND TITLE SPONSOR |
|---------------------------|---------------------|------------------------|------------------------------|------------------------------|---------------------------------------|--------------------------------------|---------------------|
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| PLATINUM SPONSOR |  |  |  |  |  |  |  |  |
| GOLD SPONSOR     |  |  |  |  |  |  |  |                                                                                       |
| SILVER SPONSOR   |  |  |  |  |                                                                                       |                                                                                       |                                                                                       |                                                                                       |
| BRONZE SPONSOR   |  |  |                                                                                       |                                                                                       |                                                                                       |                                                                                       |                                                                                       |                                                                                       |