NEWS RELEASES

The superintendent shall determine when a news release about internal school district and board matters will be issued. In making this determination, the superintendent shall strive to keep the media and the school district community accurately and objectively informed. Further, the superintendent shall strive to create and maintain a positive image for the school district.

News releases will be prepared and disseminated to news media in the school district community. Questions about news releases shall be directed to the superintendent.

It shall be the responsibility of the superintendent to approve news releases originating within the school district prior to their release.

Legal Reference: *Widmer v. Reitzler*, 182 N.W.2d 177 (Iowa 1970).
Dobrovolny v. Reinhardt, 173 N.W.2d 837 (Iowa 1970).
Iowa Code §§ 21.4; 22.2 (2013).
1980 Op. Att'y Gen. 73.
1952 Op. Att'y Gen. 133.

Cross Reference: 902 Press, Radio and Television News Media

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10/14/13

TREYNOR COMMUNITY SCHOOL DISTRICT BOARD OF DIRECTORS